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**NCLR**  
NATIONAL COUNCIL OF LA RAZA

News Release  
[www.nclr.org](http://www.nclr.org)

FOR IMMEDIATE RELEASE

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**Co-hosted by Eva Longoria and George Lopez, with live performances by Gloria Estefan, International Superstar Pitbull and the Zumba Dancers, and Demi Lovato**

*Celebrity appearances by Jessica Alba, Antonio Banderas, Maria Celeste Arraras, Jake T. Austin, Benjamin Bratt, Maria Canals Barrera, Madison De La Garza, David Henrie, Eva La Rue, Mario Lopez, Oscar Nuñez, Michael Peña, Aubrey Plaza, Danny Trejo, Michael Trevino, Lauren Velez, Tristan Wilds, Marcia Cross, Cote de Pablo, Felicity Huffman, Naya Rivera, Adam Rodriguez*

**LOS ANGELES**—The 2011 NCLR (National Council of La Raza) ALMA Awards taped a star-studded event on Saturday, September 10 at the Santa Monica Civic Auditorium, delivering the biggest night on television showcasing Latinos. The awards program will air this Friday, September 16, 8:00–9:00 p.m. EDT on NBC.

The NCLR ALMA Awards show is dedicated to honoring the spirit and accomplishments of some of the most prolific Latinos in the entertainment industry, spanning music, television, and film. Co-hosted by Eva Longoria and George Lopez, the telecast celebrated the entertainers who have upheld and promoted a fair, positive, and accurate image of Hispanic culture in today's media.

The executive producers of the NCLR ALMA Awards are Bob Bain, Eva Longoria, and Janet Murguía. NBCUniversal and its parent company, Comcast, which has had a national partnership with NCLR since 2006, played a key role as creative partners and investors in the production of the awards show.

PepsiCo was this year's Presenting Sponsor. Additional sponsors include Target, McDonald's, State Farm, Chevrolet, and Comcast.

For additional information please visit [www.almaawards.com](http://www.almaawards.com).

Photos, show clips, and EPK are available at NBC's Media Village at NBCUmv.com. Additional photos are available at GettyImages.com

The list of winners:

**Favorite Movie**

A Better Life

**Favorite Movie Actor**

Antonio Banderas

You Will Meet a Tall Dark Stranger

**Favorite Movie Actress—Drama/Adventure**

Jessica Alba

Machete

**Favorite Movie Actress—Comedy/Musical**

Alexa Vega

From Prada to Nada

**Favorite TV Series**

Desperate Housewives (ABC)

**Favorite TV Actor—Leading Role**

Adam Rodriguez

CSI: Miami (CBS)

**Favorite TV Actress—Leading Role in a Drama**

Cote de Pablo

NCIS (CBS)

**Favorite TV Actress—Leading Role in a Comedy**

Demi Lovato

Sonny with a Chance (Disney Channel)

**Favorite TV Actress—Supporting Role**

Maria Canals-Barrera

Wizards of Waverly Place (Disney Channel)

**Favorite TV Actor—Supporting Role**

Rico Rodriguez

Modern Family (ABC)

**Favorite TV Reality, Variety, or Comedy Personality or Act**

George Lopez

Lopez Tonight (TBS)

**Favorite Male Music Artist**

Pitbull

**Favorite Female Music Artist**

Naya Rivera

**Outstanding Career Achievement (Documentarian)**

Raymond Telles

**Outstanding Career Achievement (Writer)**

Cynthia Cidre

**Outstanding Career Achievement (Director)**

Gregory Nava

**Special Achievement**

The Harvest

**The 2011 PepsiCo ALMA Adelante Award**

AltaMed Health Services Corporation

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