



**FOR IMMEDIATE RELEASE**  
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## **NCLR ALMA AWARDS EVEN BIGGER FOR 2009**

*The 2009 ALMA Awards will air FRIDAY, SEPTEMBER 18, 8 to 10 p.m. ET/PT on ABC*

**Los Angeles, CA**—NCLR (National Council of La Raza)—the largest national Hispanic civil rights and advocacy organization—today announced that this year’s revamped 2009 ALMA Awards® will showcase more Latino talent in more arenas than ever before. NCLR President and CEO Janet Murguía and Executive Producer Eva Longoria Parker made the announcement at a news conference at Beso Restaurant, Longoria Parker’s Latin-themed restaurant in Hollywood. Among the major changes to this acclaimed show is the addition of a co-host, the actor, comedian, and talk show host George Lopez.

“The 2009 ALMA Awards” will tape September 17 at the Royce Hall Auditorium at UCLA and will air **FRIDAY, SEPTEMBER 18** (8:00 to 10:00 p.m., ET/PT), on the ABC Television Network. Visit [www.almaawards.com](http://www.almaawards.com) for more information.

“If you like the ALMA Awards, you will love this year’s show because we’re bringing you more of what you love most, unique musical pairings and the best Latino entertainment,” said Murguía. “The ALMA Awards is one of the few opportunities in primetime to spotlight the Latino presence in entertainment, and we want to celebrate the impact Latinos had last year not only in film and television, but also in music and sports television.”

“I am proud that we will be able to pay tribute to a record number of Latino performers and just thrilled to have one of the funniest men on the planet, George Lopez, as my co-host this year. If you know me and you know George, anything can happen so tune in!” continued Longoria Parker.

The show will have a significant format change with specially produced packages highlighting Latinos in their entertainment field. One of the Latino performers in each category will be honored for Special Achievement. This year’s categories and honorees are as follows:

### **2009 ALMA AWARDS (as of 8/25/09)**

#### **YEAR IN TELEVISION**

## Special Achievement Honorees

### COMEDY

#### Actor

Charlie Sheen, *Two and a Half Men*, CBS  
Demián Bichir, *Weeds*, SHO  
George Lopez, *Mr. Troop Mom*, NICK  
Horatio Sanz, *In The Motherhood*, ABC  
Jake T. Austin, *Wizards of Waverly Place*, DISNEY CHANNEL  
James Roday, *Psych*, USA  
Joshua Gomez, *Chuck*, NBC  
Mark Indelicato, *Ugly Betty*, ABC  
Oscar Nunez, *The Office*, NBC  
Ricardo Antonio Chavira, *Desperate Housewives*, ABC  
Tony Plana, *Ugly Betty*, ABC

#### Actress

America Ferrera, *Ugly Betty*, ABC  
Ana Ortiz, *Ugly Betty*, ABC  
Eva Longoria Parker, *Desperate Housewives*, ABC  
Jamie-Lynn Sigler, *Entourage*, HBO  
Jessica Alba, *The Office*, NBC  
Joanna Garcia, *Privileged*, CW  
Judy Reyes, *Scrubs*, ABC  
Lupe Ontiveros, *Reaper*, CW  
Maria Canals-Barrera, *Wizards of Waverly Place*, DISNEY CHANNEL  
Nadine Velazquez, *My Name Is Earl*, NBC  
Rosie Perez, *Lipstick Jungle*, NBC  
Salma Hayek, *30 Rock*, NBC  
Selena Gomez, *Wizards of Waverly Place*, DISNEY CHANNEL

### DRAMA

#### Actor

Adam Rodriguez, *CSI Miami*, CBS  
Amaury Nolasco, *Prison Break*, FOX  
Benito Martinez, *The Shield*, FX  
Benjamin Bratt, *The Cleaner*, A&E  
Cristian de la Fuente, *In Plain Sight*, USA  
Danny Pino, *Cold Case*, CBS  
Edward James Olmos, *Battlestar Galactica*, SYFY  
Enrique Murciano, *Without a Trace*, CBS  
Esai Morales, *Jericho*, CBS  
Jimmy Smits, *Dexter*, SHO  
Jorge Garcia, *Lost*, ABC

Miguel Sandoval, *Medium*, NBC/CBS  
Nestor Carbonell, *Lost*, ABC  
David Zayas, *Dexter*, SHO  
Carlos Bernard, *24*, FOX

**Actress**

Alana De La Garza, *Law & Order*, NBC  
Cote de Pablo, *NCIS*, CBS  
Dania Ramirez, *Heroes*, NBC  
Eva La Rue, *CSI Miami*, CBS  
Francia Raisa, *The Secret Life Of The American Teenager*, ABC Family  
Julie Gonzalo, *Eli Stone*, ABC  
Justina Machado, *ER*, NBC  
Laura Cerón, *ER*, NBC  
Lauren Vélez, *Dexter*, SHO  
Michelle Rodriguez, *Lost*, ABC  
Paola Turbay, *The Secret Life Of The American Teenager*, ABC Family; *The Closer*, TNT  
Paula Garcés, *The Shield*, FX  
Roselyn Sanchez, *Without a Trace*, CBS  
Sara Ramirez, *Grey's Anatomy*, ABC

**YEAR IN FILM**  
**Special Achievement Honorees**

**Actor**

Alfred Molina, *Pink Panther 2*  
Cheech Marin, *Race To Witch Mountain*  
Freddy Rodriguez, *Nothing Like the Holidays*  
Oscar Nunez, *The Proposal*  
Clifton Collins Jr., *Star Trek; Crank: High Voltage*  
Efren Ramirez, *Crank: High Voltage*  
Javier Bardem, *Vicky Cristina Barcelona*  
Joaquin Phoenix, *Two Lovers*  
John Leguizamo, *Nothing Like the Holidays*  
Luis Guzmán, *The Taking of Pelham 123*  
Ramon Rodriguez, *Transformers: Revenge of The Fallen*

**Actress**

Elisabeth Peña, *Nothing Like the Holidays*  
Sofía Vergara, *Madea Goes to Jail*  
Cameron Diaz, *My Sister's Keeper*  
Eva Mendes, *The Women, The Spirit*  
Michelle Rodriguez, *Fast & Furious*  
Penélope Cruz, *Vicky Cristina Barcelona*  
Rosario Dawson, *Seven Pounds*

Zoe Saldana, *Star Trek*

**YEAR IN MUSIC**  
**Special Achievement Honorees**

**Music**

David Archuleta—Male Rising Star

Enrique Iglesias

Maxwell

Pitbull—Hot Track

Christina Aguilera

Demi Lovato

Kat DeLuna—Female Rising Star

Lynda Carter

Black Eyed Peas

**YEAR BEHIND THE SCENES**  
**Special Achievement Honorees**

David Ortiz, Producer, *Fast & Furious; Hellboy 2: The Golden Army*

Guillermo del Toro, Director, *Hellboy 2: The Golden Army*

Kenny Ortega, Director, *HSM3*

Linda Mendoza, Director, various productions, including *Jonas; Scrubs*

Natalie Chaidex, Co-Executive Producer, *Terminator: Sarah Conner Chronicles*

Peter Murrieta, Writer/Executive Producer, *Wizards of Waverly Place*

Rene Echevarria, Executive Producer/Writer, *Medium*

Roberto Orci, Writer, *Star Trek; Transformers 2*; Executive Producer, *The Proposal* (TV: *Fringe*)

Salma Hayek, Executive Producer, *Ugly Betty*

Louis J. Horvitz, Director, Awards Specials

Claudio Miranda, Cinematographer, *The Curious Case of Benjamin Button* (Oscar Nominee)

Mike Elizalde, Makeup, *Hellboy II: The Golden Army* (Oscar Nominee)

Jeanne Van Phue, Makeup, *Twilight*

Mary Ann Valdes, Hair Stylist, *Twilight; Ugly Betty*

Silvio Horta, Executive Producer/Writer, *Ugly Betty*

Edward James Olmos, Director, *Battlestar Galactica*

Moctesuma Esparza, Executive Producer/Executive, Independent Films

Alfredo De Villa, Director, *Nothing Like the Holidays*

Rick Najera, Writer, *Nothing Like the Holidays*

**YEAR IN SPORTS TELEVISION**  
**Special Achievement Honorees**

Albert Pujols, Baseball, St. Louis Cardinals

Alex Rodriguez, Baseball, New York Yankees  
Bobby Martinez, Surfing  
Carmelo Anthony, Basketball, Denver Nuggets  
Cuauhtemoc Blanco, Soccer, Chicago Fire  
Emanuel David “Manu” Ginóbili, Basketball, San Antonio Spurs  
Evan Longoria, Baseball, Tampa Bay Devilrays  
Helio Castroneves, Racecar Driving, IndyCar  
Juan Manuel Marquez, Boxing  
Juan Pablo Montoya, Racecar Driving, NASCAR  
Lorena Ochoa, Golf  
Luis Castillo, Football, San Diego Chargers  
Mark Sanchez, Football, University of Southern California (USC)  
Miguel Cotto, Boxing  
Milka Duno, Racecar Driving, IndyCar  
Ovidio DeLeon, Windsurfing  
Pau Gasol, Basketball, Los Angeles Lakers  
Paul Rodriguez Jr., Skateboarding  
Rafael Nadal, Tennis  
Rey Mysterio, World Wrestling Entertainment (WWE)  
Tony Gonzalez, Football, Kansas City Chiefs (recently traded to Atlanta Falcons)  
Tony Romo, Football, Dallas Cowboys  
Dara Torres, Swimming, Olympian

**Other special tributes and honors:**

**Anthony Quinn Award for Industry Excellence**  
**Salma Hayek**

**Special Achievement in Sports Television**  
**Oscar De La Hoya**

**Tribute to Ricardo Montalban**  
**Presented by Rita Moreno**

**Fashion Icon Award**  
**(online voting)**

“With NCLR’s goal of broadening the work they honor in mind, the show has been restructured to reflect the breadth of amazing performances we saw this past year,” said Bob Bain, the new Executive Producer.

Along with these changes, the NCLR ALMA Awards will continue its most popular segments, such as performances from the some of the top acts in music today, including David Archuelta, Luis Fonsi, Nelly Furtado, Selena Gomez, Sean Kingston and Pitbull. In addition, Adam Rodriguez, Amaury Nolasco, Benjamin Bratt, Dania Ramirez, Enrique Murciano, Eva La Rue,

James Roday, Joanna Garcia, Kat VonD, Nadine Velazquez, Roselyn Sanchez, Efren Ramirez, Sofia Vergara, Michelle Rodriguez, Oscar Nunez, and Rey Mysterio will be presenting awards. The NCLR ALMA Awards will also bestow special honors upon two Latino superstars, actor/producer Salma Hayek and boxer/philanthropist Oscar de la Hoya, as well as host a special tribute to the late Ricardo Montalban, who passed away earlier this year, led by Oscar-, Grammy-, Tony-, and Emmy Award-winning actress Rita Moreno.

Media interested in credentials should contact the Lippin group.

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